IN 4 COPIES: WHITE – Issu

BLUE – Stock Transfer Agent PINK – Underwriter/PSE Trading GREEN - Applicant



## Application to Subscribe/Purchase Initial Public Offering of 74,117,647 Common Shares with Par Value of P1.00 per Common Share

This Application to Subscribe/Purchase (the "Application"), to be completed in four (4) copies, together with a duly executed signature card, the appropriate check payment, and all required attachments must be received by the Issue Manager and the Sole Underwriter not later than 12:00 p.m., Manila Time, on June 22, 2016.

Applications received thereafter or without any of the attachments or requirements specified below will be rejected. This Application is irrevocable and once received, may not be withdrawn by the Applicant. Golden Haven Memorial Park Inc. (the "Company" or "HVN"), in conformity with Asian Alliance Investment Corporation (the "Issue Manager and Sole Underwriter"), reserves the right to accept or reject, in whole or in part, this Application. Applications improperly or incompletely accomplished may be rejected. In case of over-subscription, the Company, in conformity with the Issue Manager and Sole Underwriter, reserves the right to allocate the Offer Shares available to Applicants in the manner they deem appropriate.

An Application, once accepted and approved by the Company, in conformity with the Issue Manager and Sole Underwriter, shall constitute a purchase agreement between the Company and the Applicant for the purchase of the Offer Shares in the number approved by the Company at the time, in the manner, and subject to (a) the conditions set forth herein and in the back page hereof; (b) receipt by the Company of the appropriate funds from the Applicant; (c) the successful listing of the Offer Shares on the Philippine Stock Exchange, Inc. (\*PSE\*); and (d) upon the underwriting and purchase obligations of the Issue Manager and Sole Underwriter becoming unconditional and not being suspended, terminated or cancelled, on or before such listing.

Capitalized terms used but not otherwise defined herein shall have the meaning ascribed to such terms in the final Prospectus dated June 14, 2016 (the "Prospectus") and filed by the Company with the DSE on June 1/1 2016 and unloaded on the DSE website

Extension, Las Piñas City, with the www.goldenhaven.com.ph.	Securities and Exchange Commi	ission (through the Marke	et Securities	s and Registration De	epartment), v	vith the PSE a	and through the Company's website	e at
		APPL	ICATION					
I/We apply to subscribe/purchase GO		K INC. Offer Shares und	er the term:	s and conditions state	d herein and	I in the Prospec	ctus for the Offer, as follows:	
NUMBER OF OFFER SHARES		OFFER PRICE PER OFFER SHARE (IN PESOS)			TOTAL OFFER PRICE (IN PESOS)			
		₽10.50			P			
	Applications must be for a	minimum of 100 Offer SI	nares, and	thereafter, in multiples	s of 100 Offe	r Shares.		
		PDTC LC	DOGEMEN	NT				
All Offer Shares shall be lodged with the the Company with the PDTC on the Lis		Corp. ("PDTC"). The Appli	cant must p	rovide the information r	required for P	DTC-lodged sha	ares. The Offer Shares will be lodge	d by
THE APPLICANT IS REQUIRED TO INFORMATION AS REQUIRED HERE SUCH APPLICATION.								
Information required for PDTC-lodged Offer Shares (to be completed with the atthe PDTC Participant appointed by the Applicant)			We confirm that we are a PDTC Participant and that the Applicant named in this Application is our <i>bona fide</i> client.					
		Authorized Signature(s) and Stamp of PDTC Par			TC Participant	_		
PDTC Participant Firm		TC Sub-Account Code						
Client Account Code:	(to be til	lled up by PDTC Participa						
The Office Change would be well for			MENT	and the standards of the			A with a Banda Cantal as Billion	
The Offer Shares must be paid for authorized agent bank or any branc crossed "Payee's Account Only".								
MODE OF PAYMENT	DRAWEE BANK/BRANCH			CHECK / ACCOUNT NO.			AMOUNT	
<ul><li>□ Personal Check</li><li>□ Corporate Check</li><li>□ Manager's/Cashier's Check</li></ul>								
REPRESENTATIONS, WARRANTIES AND AUTHORIZATION								
I/We represent and warrant that all the rely upon the representation and warrant cacquiring and investing in portion of the understand that no person has been a authorize the Company and/or the Isand Sole Underwriter may consider naccepted, in the Stock and Transfer Both Shares applied for or any lesser num Republic of the Philippines.	anties I/we have made in this Applicate Offer Shares applied for. I/We wanthorized to give information or to be Manager and Sole Underwriter to the ecessary or desirable to effect the bok of the Company. I/We undertaken	ation. I/We warrant having arrant that I/we have read make any representation was execute any application for exergistration in my/our na te to sign all documents an	read and un and unders with respect orm or other me of the C d to do all o	nderstood and relied so tood, and unconditiona to the Offer Shares of r documents and gener Offer Shares applied fo other acts necessary to	olely upon the ally accept, the ther than those rally to do all or, or any les enable me/us	e Prospectus in e e terms and cor se specified in t such other thing ser number in e s to be registere	deciding to submit this Application ar nditions set forth in this Application. I the Prospectus. I/We hereby instruct gs as the Company or the Issue Mana respect of which an Application may ed as the owner of the portion of the C	nd in I/We and ager y be Offer
NAME OF APPLICANT (IN PRINT)		SIGNATURE OF APPLICANT				DATE		
ADDRE	SS	NATIONALITY		TELEPHON	IE NUMBER	/S	TAX IDENTIFICATION NUMBER	
			LEDGMEN					
To be completed by the Trading Pa	rticipant/Issue Manager and Sole U	(Applicants should			the Compan	v and the Issue	Manager and Sole Underwriter	
, , ,			for and on behalf of the Company  Application accepted and approved by:					
Application received:		Applicatio	n accepted	and approved by:				
D			Total Number of Offer Shares Accepted:					
By: Date/Time: Name of Trading Participant/ Underwriter and Authorized Signatory			By: Date:					
		REQUIRED ATTACHMEN	NTS TO TH	IIS APPLICATION				_
For Individual Applicants:		- LUME TO THE PARTY OF THE PART	10 111	LIOTHION				
☐ Two (2) duly executed signatu	re cards in the form attached to the to government-issued ID (e.g., S		se, Passpor	t or PRC).				

## For Corporate Applicants

- A certified true copy of the latest Articles of Incorporation and By-laws of the Applicant, duly certified by its Corporate Secretary;
- A certified true copy of the SEC Certificate of Registration of the Applicant, duly certified by its Corporate Secretary; and
- A duly notarized certificate of the Applicant's Corporate Secretary that sets out (a) the resolutions of the Applicant's Board of Directors or equivalent body authorizing the purchase of the Offer Shares subject of the Application and designating signatories for the purpose; (b) the specimen signatures of such designated signatories; and (c) percentage holdings by Philippine nationals in the Applicant.

For foreign corporate and institutional Applicants, in addition to the foregoing documents, a certification, in guadruplicate, representing and warranting that their investing in the Offer Shares subject of the Application will not violate the laws of their jurisdiction and that they are allowed to acquire, purchase and hold the Offer Shares.

# OFFER TERMS AND CONDITIONS GOLDEN HAVEN MEMORIAL PARK INC. Initial Public Offer

The information supplied below are merely excerpts taken from the final Prospectus dated June 14, 2016 (the "Prospectus") filed by the Company with the PSE on June 14, 2016 (and uploaded on the PSE website), as amended or supplemented. For a complete description of the terms of the offer, the applicant is advised to refer to the section entitled "Summary of the Offer" in the Prospectus. Capitalized terms used but not otherwise defined herein shall have the meaning ascribed to such terms in the Prospectus.

- 1. **The Offer** The Company, through the Issue Manager and Sole Underwriter, is offering 74,117,647 Common Shares with a par value P1.00 per Share.
- 2. **Eligible Investor** The Offer Shares may be subscribed to or held by any person of legal age or duly organized and existing corporations, partnerships or other corporate entities regardless of nationality. However, because the Company owns land, Philippine laws limit foreign shareholdings in the Company to a maximum of 40% of its issued and outstanding capital stock. Any subsequent transfer of the Company's Shares by Filipinos to non-Filipinos will, hence, be subject to the limitation that any such transfers will not cause foreign shareholdings in the Company to exceed 40% of the Company's issued and outstanding capital stock. In the event that foreign ownership of the Company's issued and outstanding capital stock will exceed 40%, the Company has the right to reject a transfer request by persons to persons other than Philippine Nationals or corporations organized under Philippine laws and whose capital stock is at least 60% owned by Filipinos and has the right not to record such purchases in the books of the Company. Please refer to the section entitled "Restrictions on Ownership" in the Prospectus.
- 3. Offer Price The Offer Price is ₽10.50 per Offer Share.
- 4. **Minimum Subscription** Applications to subscribe to the Offer Shares must be for a minimum of 100 Offer Shares, and thereafter in multiples of 100 Offer Shares.
- 5. **Offer Period** The Offer Period commences at 9:00 a.m., Manila Time, on June 16, 2016 and closes at 12:00 p.m., Manila time, on June 22, 2016. The Company and the Issue Manager and Sole Underwriter reserve the right to extend or terminate the Offer Period with the approval of the PSE.
- 6. **Application and Acceptance** Applications and signature cards may be obtained from the Issue Manager and Sole Underwriter. A duly and fully accomplished Application in four (4) copies together with two (2) duly executed signature cards, the appropriate check payment, and required documents must be received by the Issue Manager and Sole Underwriter on or before close of the Offer Period. **Multiple applications by one applicant will not be allowed.**

The Company, by itself or through the Issue Manager and Sole Underwriter, reserves the right to reject any Application or scale down or re-allocate any of the Offer Shares applied for. An Application, once expressly accepted by the Company, through the Issue Manager and Sole Underwriter, shall constitute a purchase agreement between the Company and the Applicant for the subscription to/purchase of the Offer Shares in the number approved by the Company at the time, in the manner, and subject to (a) the conditions set forth herein; (b) the Company's receipt of the appropriate funds from the Applicant; and (c) the successful listing of the Shares on the PSE.

- 7. **Payment** The Offer Shares must be paid for in full upon submission of the Application. Payment must be made by a check drawn against a bank in Metro Manila to the order of "Golden Haven IPO". The check must be dated as of the date of submission of the Application and crossed "Payee's Account Only".
- 8. **Issuance and Transfer Taxes** All standard taxes applicable to the issuance of the Offer Shares by the Company pursuant to the Offer shall be for the sole account of the Company.
- 9. **Refunds** In the event that the number of Offer Shares to be received by an Applicant, as confirmed by the Issue Manager and Sole Underwriter, is less than the number covered by this Application, or if this Application is rejected by the Company, then the Issue Manager and Sole Underwriter shall refund, without interest, through a check payable to the Applicant (or in case of joint Applicants to the first named Applicant) and crossed "Payee's Account Only", within five (5) Banking Days from the end of the Offer Period, all, or a portion of the payment corresponding to the number of Offer Shares wholly or partially rejected. All refunds shall be made through the Issue Manager and Sole Underwriter with whom the Applicants have filed the Application, at the Applicants' risk.
- 10. **PDTC Lodgement** All the Offer Shares will be lodged with the Philippine Depository and Trust Corp. ("PDTC") and the Applicant is required to provide all the information necessary for PDTC-lodged Offer Shares. The Offer Shares will be lodged by the Company with the PDTC during the Listing Date.
- 11. **Issuance and Delivery of Stock Certificates** The Applicant may request his/her ownership of the Offer Shares be evidenced by stock certificates issued in his/her name as evidence of ownership through his/her broker only after the Offer Shares have been listed. The cost of the issuance of stock certificates shall be for the account of the Applicant.
- 12. **Registration of Foreign Investments** The Bangko Sentral ng Pilipinas ("BSP") requires that investments in shares of stock funded by inward remittance of foreign currency be registered with the BSP if the foreign exchange needed to service capital repatriation or dividend remittance will be sourced from the domestic banking system. The registration with the BSP of all foreign investments in the Offer Shares shall be the responsibility of each foreign investor.
- 13. **Representation and Warranty of Foreign Investors** Applicants who are not Philippine citizens or which are corporations, associations or partnerships that are not Philippine nationals hereby represent and warrant to the Company and to the Issue Manager and Sole Underwriter that their application to purchase, and investment in the, Offer Shares will not violate the rules of their respective jurisdictions, and that acquiring and investing in the Offer Shares are permitted in such jurisdictions.
- 14. **Restriction on Issuance and Disposal of Shares** Existing shareholders who own at least 10% of the issued and outstanding Common Shares of the Company after the Offer are required under the revised listing rules of the PSE applicable to companies applying for listing on the PSE Main Board, not to sell, assign or otherwise dispose of their Common Shares for a minimum period of 180 days after the Listing Date. The revised listing rules further require that, in the event that there is any issuance of shares or securities done and fully paid for within 180 days prior to the start of the offer period and the transaction price is lower than that of the offer price in the initial public offering, all shares issued shall be subject to a lock-up period of 365 days from full payment of the aforesaid securities.

## 15. Timetable

- Trading of the Common Shares on the PSE...... 9:30 a.m., Manila time, June 29, 2016

## 16. Local Small Investors

The Company plans to make available up to 20% of the Offer Shares for distribution to the Trading Participants of the PSE and up to 10% of the Offer Shares for distribution to the Local Small Investors. The term "Local Small Investors" is defined as a share subscriber or purchaser who is willing to subscribe or purchase a minimum board lot or whose subscription or purchase does not exceed \$\frac{1}{2}\$25,000.00. Should the total demand for the Offer Shares in the Local Small Investors' subscription exceed the maximum allocation, the Issue Manager and Sole Underwriter shall allocate the Offer Shares by balloting. Should the total demand from Local Small Investors be less than the 10% allotted to them, the unsold allocation shall be reallocated back for distribution to the general public.

An interested Local Small Investor may secure the Application and signature card from the Issue Manager and Sole Underwriter and **submit in person** 4 copies of the Application (1 original and 3 copies), 2 copies of a duly executed signature card and photocopy of 2 valid and current government-issued IDs (e.g., SSS, GSIS, Driver's License, Passport or PRC). The Local Small Investor should submit the required documents and payment to the Issue Manager and Sole Underwriter on or before the close of the Offer.